

# Education and Outreach: How to "Save the Rain"

Khris Dodson, Environmental Finance Center









# **Environmental Justice**

Green Infrastructure means...

- Injustice of Midland plant will not be repeated
- Onondaga Creek & Harbor Brook will be cleaner
- Community investment and beautification instead of further disruption



## Syracuse would be pioneer in green approach to stormwater management

#### SYRACUSE, FROM PAGE A-1

back its construction of con-| crete-and-steel facilities and place more emphasis on natural systems that use plants and

Going green would cost less, county officials said, but it's unknown how much lose

"Syracuse will be one of the leaders in the country, easily, if this approach is taken and ground," said engineer Mateffectively implemented. It's a big deal."

The tanks would be underground or "mostly underthew J. Marko, vice president of CH2M Hill, a consultant. - James M. Tierney, The county also would under-DEC's assistant commissioner for water resources take several sewer separation projects and other traditional



### Onondaga County Scraps Sewage Plants in Favor of Green Infrastructure

#### Lindsay Speer

Change is in the air, and it smells sweet. Onondaga County Executive Joanne Mahoney announced on May 2, 2008 that the County will not award construction bids for the proposed Clinton Regional Treatment Facility (RTF) in Armory Square. Instead, it will explore more environmentally and economically sound options with the State of New York, Atlantic States Legal Foundation, City of Syracuse, and, for the first time, the Onondaga Nation and other community stakeholders.

#### Persistence Pays Off

Syracuse has an antiquated combined sewer system, in which stormwater runoff is directed into the sanitary sewers. Aheavy rainfall results in Combined Sewer Overflows (CSOs), dumping sewage directly into Onondaga Creek. Onondaga County's previous solution was to treat the sewage

existed year-round, not just after storms, calling into serious question the effectiveness of the RTFs' end-of-pipe solution.

#### Going Green

In January 2008, the federal Environmental Protection Agency released a report urging municipalities to use green infrastructure, such as rain barrels, green roofs, and other methods to keep stormwater out of the sewer system. These developments combined with new County and State leadership this year to create a perfect storm for revisiting the mandates of the Amended Consent Judgement (ACJ), which dictates the cleanup of sewer pollution in Onondaga Creek and Harbor Brook.

On June 18th, the Partnership for Onondaga Creek gave a presentation to Onondaga County and the NYS Department of Environmental Conservation to outline alternatives to the remaining phase of the Midland plant: a \$57 Million, 12



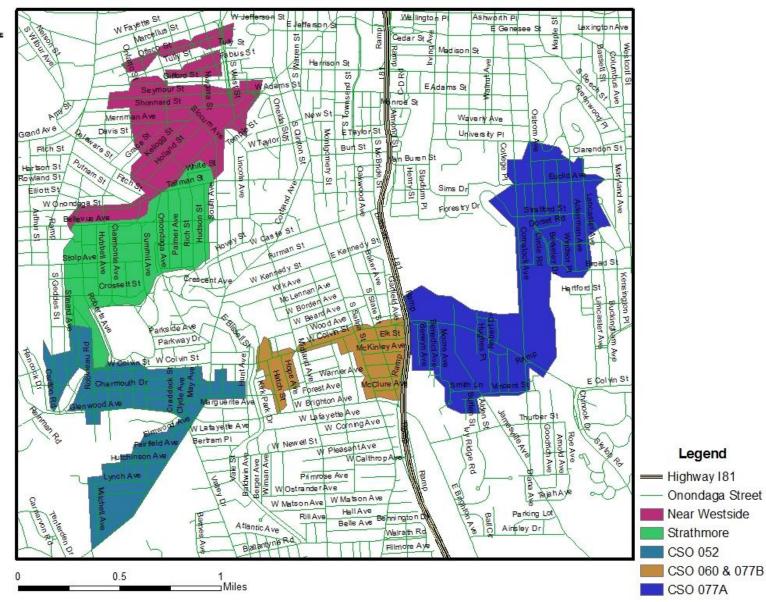
recommend for protecting Onondaga Creek and other waterways. Photo: goforgr33n on flickr.com

to capture water using residential rainbarrels and green roof installation on commercial a. The inetallation of repretated

## Green Infrastructure

- Solution to capacity problems with underground storage - reduce the rain!
- Proposed by Onondaga **Nation**

During 2008 and 2009 the POC, Syracuse University and SUNY-ESF cooperated to obtain over 200 surveys among five neighborhoods of the Midland and Clinton Sewershed to assess public attitudes toward Green Infrastructure (GI) Implementation



## And, the survey says...

- People really aren't that into trees!
- Maintenance of rain gardens is a significant barrier
- Education needed on effective rainbarrel use
- If it's free (or less than \$25) than count me in!
  Otherwise, I'm not so sure why I'd want to do this

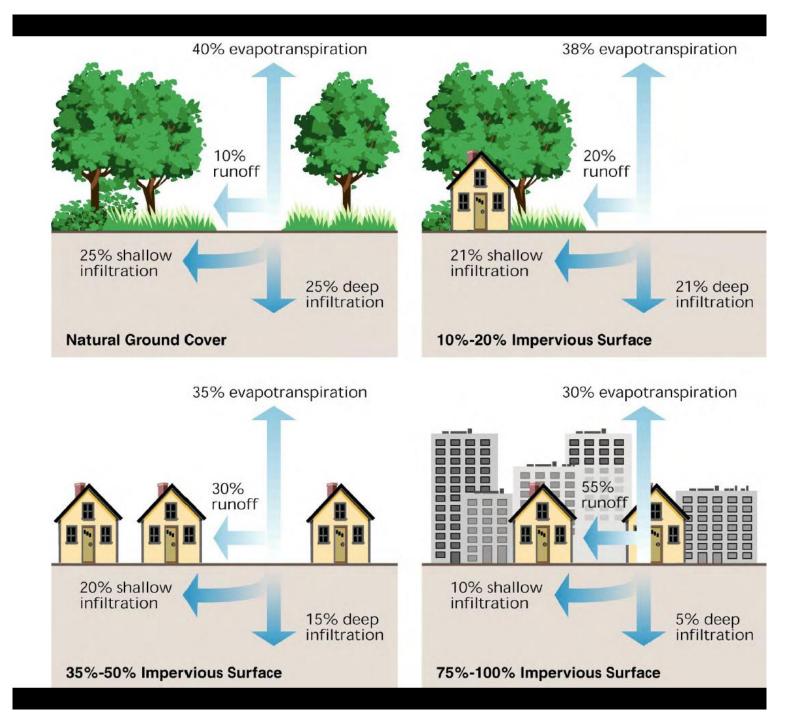


## Understanding CSOs

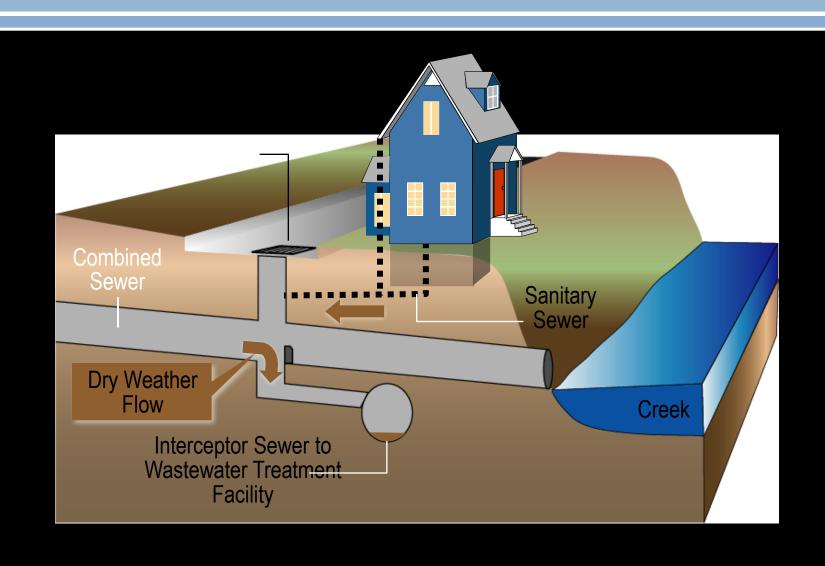


There's Sh@# in the water!

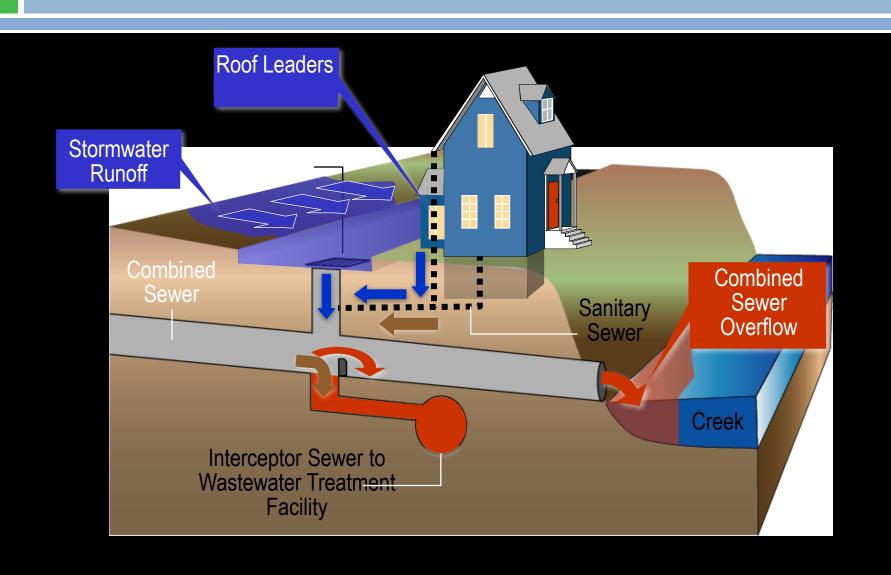




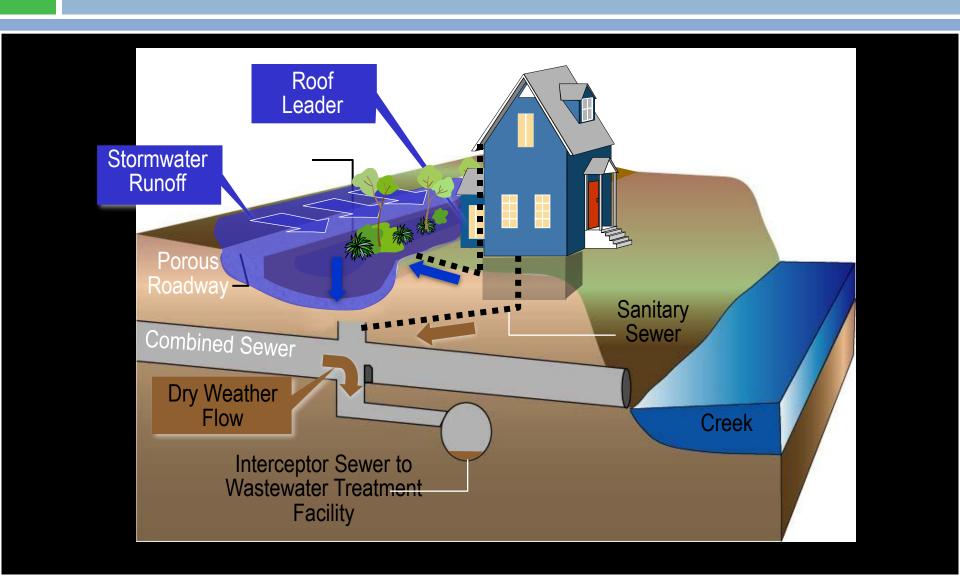
## During dry weather, sanitary flows are collected in combined sewers for treatment at Wastewater treatment facilities



# During wet weather, inflows exceed the collection system's capacity and trigger a CSO



# Green solutions intercept and reduce stormwater flows to sewers, providing storage, infiltration, and treatment



## Green Infrastructure Improves:

- Water quality
- Air quality
- Neighborhood aesthetics
- Habitat and biodiversity
- Recreational and transportation opportunities
- Property values
- Community health and vitality



# Green Infrastructure Reduces....

- Flooding
- Erosion
- Stormwater runoff volume
- Stormwater pollutant loadings
- **CSOs**
- Gray infrastructure operation, maintenance, energy and treatment costs



# Types of Green Infrastructure



## Bioswales

## Rain Barrels







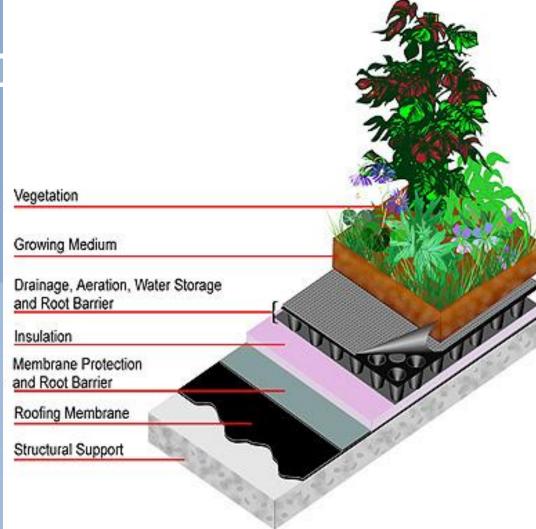
Rain Gardens



## Green Roofs



Walters Hall, SUNY ESF





## Jamesville Correctional Facility



## Porous Pavements



# Sidewalk at MOST in Syracuse







## Bringing people together...



## Workshops

- Intro to GI for Homeowners and Businesses
  - Topics include basic principles of stormwater hydrology, examples of simple GI for homes (rain barrels and rain gardens), and other GI opportunities for the community and businesses.
- GI for New Homeowners
  - Provides an introduction to green yard care and residential GI to participants in Home HeadQuarters' (HHQ) home ownership program.
- Community Workshop
  - Includes hands-on training for design and implementation of residential GI. Residential GI projects will be installed or maintained during each workshop through assistance by workshop participants.



## Workshops

- GI for Youth
  - Participants will use and develop games, skits, role-plays, and hands-on opportunities to increase awareness about GI and instill an appreciation for the role young people play in reducing pollution.
- GI and Art for Children
  - combine crafts and hands-on activities to teach elementary and middle school age children about different kinds of GI: green roof birdhouse, painting a rain barrel, etc..



### Workshops

- Rain Barrel
  - Participants at the workshops will learn proper installation techniques, maintenance and the role of rain barrels in reducing combined sewage overflows.
- Landscape Professionals
  - includes a refresher on stormwater management principles, GI options, examples of local projects, and strategies for marketing GI to landscapers' customers.
- Pervious Products
  - series of formal and hands-on workshops on the various pervious products available on the market will first provide an overview of the products, their uses and specifications, and installation guidelines.



- Design Charettes
  - This process will include community members in the visioning and decision-making process as plans are created to implement a neighborhood-planned and approved green street.
- Demonstration Projects
  - Rain gardens, green roofs, etc.

- Nature in the City
  - 3<sup>rd</sup> Grade classes learning about GI throughout SCS. The lessons will be: Traveling Water Drop, Stream Exploration, and Clean Water Matters.
- ESF in the High School
  - High school classrooms learning about GI throughout SCSD
- Exhibiting at Events
  - Come to local events like Blue Rain ECOFest and more to learn about Saving the Rain!



# Water Word Find looking up, down, backwards, and diagonally.

Chlorine Lake Rain Conserve Pollute Drink Protect River Evaporate Pump Filter Quality Snow Fresh Quantity Source

Spring Recharge Swim Test Sewer Toilet Treatment Water

How to play: The word can be found in the puzzle by

Remember to remind Mom and Dad that







the water from your house ends up in evervone's lake!

#### How to Prevent Water & Storm Sewer Pollution

Stormwater Pollution What is Stormwater?



What is the Problem?

#### Onondaga County

Brochures, activity books, bookmarks, and a board game:

## "Raindrop



What will you pledge to do to help clean up our creek and lake?

### Water Maze Always pick up your net's waste! Never wash your car on pavement! and don't fertilize the lawn before it rains!

### Residential Rain Gardens



## Save the Rain

Everything you need to know to build a rain garden

Make sure to pick up your dog's waste!



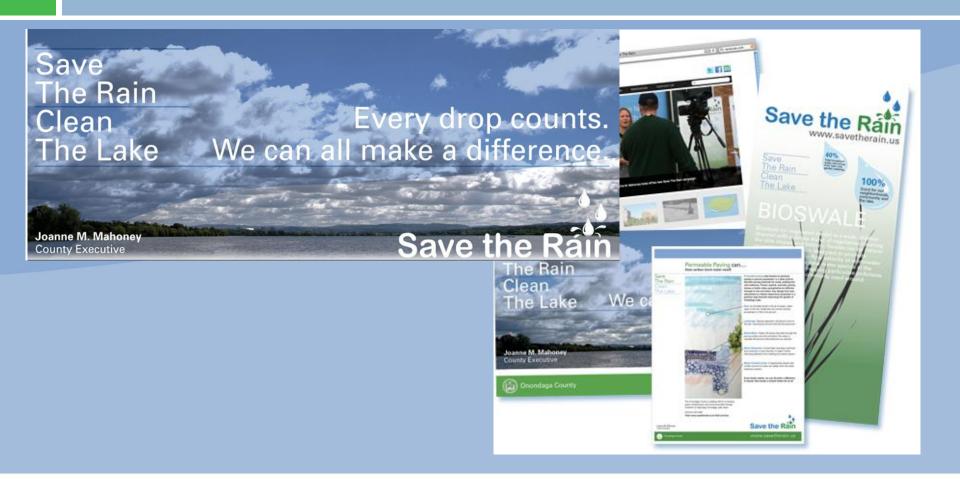
#### It's Your Doodie!

Dog waste can contaminate our lake, our creek, and our streams.



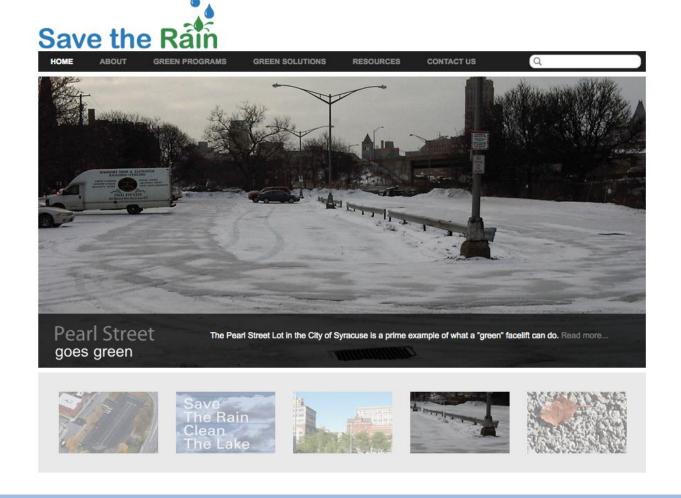


# Billboards, ads, exhibit materials, and giveaways





## Savetherain.us





# Our many project partners include...



State University of New York College of Environmental Science and Forestry













## Contact Us

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