



Sustainable Materials Management

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Smart Management for Small Communities

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Sustainable Materials Management

- Who has heard of SMM?
- What do you think it means?





“We live in a material world. **How our society uses materials is fundamental to many aspects of our economic and environmental future.** If we want the U.S. to be competitive in the world economy, the **sustainable use of materials must be our goal.**”

- Sustainable Materials Management:
The Road Ahead, EPA 2009





What is SMM?

Reduce – Reuse – Recycle – Compost

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A New Way Of Thinking?

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NEXT TIME... TRY RECYCLING

Sustainable Materials Management (SMM)

- USEPA EPA → SMM Plan
- NYSDEC → Beyond Waste Plan
- **Reduce** > Net Zero Hierarchy





EPA – Sustainable Materials Management

Our use of materials now challenges the capacity of the Earth – air, water and land – to withstand the many resulting environmental problems....

We need to fulfill our human needs and prosper while using less material, reducing toxics and recovering more. Business as usual cannot continue.

- Sustainable Materials Management, 2009)

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Sustainable Materials Management



Sustainable Materials Economy

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The Goal of “Zero”

Eliminate the Concept of Waste

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BAGSTER

DUMPSTER IN A BAG

WM
WASTE MANAGEMENT



BUY.

FILL

GONE.





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Biological Nutrients ≠ Technical Nutrients

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Pillars of Zero Waste (Beyond Waste)

- Upstream
- Downstream
- Green Businesses and Jobs

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Look Upstream

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Understand Impacts Throughout The Supply Chain

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Extraction



Processing



Design for Deconstruction



Construction



Occupancy / Maintenance



Deconstruction & Materials Reuse





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Purchasing for Zero Waste

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Some Zero Waste Businesses

- Anheuser-Busch, Fairfield, CA
- Apple Computer, Elk Grove, CA
- Epson, OR
- Hewlett-Packard, Roseville, CA
- New Belgium Brewery, Fort Collins, CO
- Pillsbury
- Xerox Corp
- Ricoh Electronics
- Toyota
- 2800 Businesses in Japan





Generic Types of Generation

1. Warehousing & Distribution
2. Offices
3. Food Services
4. Grounds
5. Construction
6. Manufacturing, etc.
7. Vehicular Maintenance
Maintenance
8. Retail
9. Housing & Hospitality





Business Case

- Reducing Waste Saves
- Reducing Waste is the “Right Thing To Do”
- Beyond Compliance

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Margaret Bruce, Silicon Valley Manufacturing Group

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Public Awareness is Key

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Where is EFC doing training?

- Public Management and Finance program
 - Local Leaders Conferences
 - Technical Assistance Partnership Forums
 - Webinar trainings
 - Publications and other outreach efforts
- Other events (eg, NOFA-NY)

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SMM Webinar Series

- 3-4 Webinars, June-October

Coming up...

- June 1st: “Composting is Easy. Why Don’t People Get it Right?”
- July: E-Waste and the Implications of NY State’s New Law

Other topics:

- Extended Producer Responsibility
- Green Purchasing





What do we do at our office?

Reduce

Reuse

Recycle

Compost





National SMM Resources

- 1) National Recycling Coalition:
<http://www.nrcrecycles.org/>
- 2) US Composting Council
- 3) Grassroots Recycling Network
- 4) Product Stewardship Institute
- 5) Institute for Local Self Reliance

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New York State SMM Resources

- 1) Environmental Finance Center
- 2) NYSDEC - Division of Materials management
- 3) Cornell Waste Management Institute
- 4) New York State Product Stewardship Council
- 5) New York State Association of Reuse, Reduction, and Recycling
- 6) Cornell Cooperative Extension (Composting)

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Online Marketplaces

EFC also supports online materials exchange sites:

Through ReuseAlliance:

- www.BiomassTrader.org/NY
- www.CDMaterialTrader.org/NY

EFC:

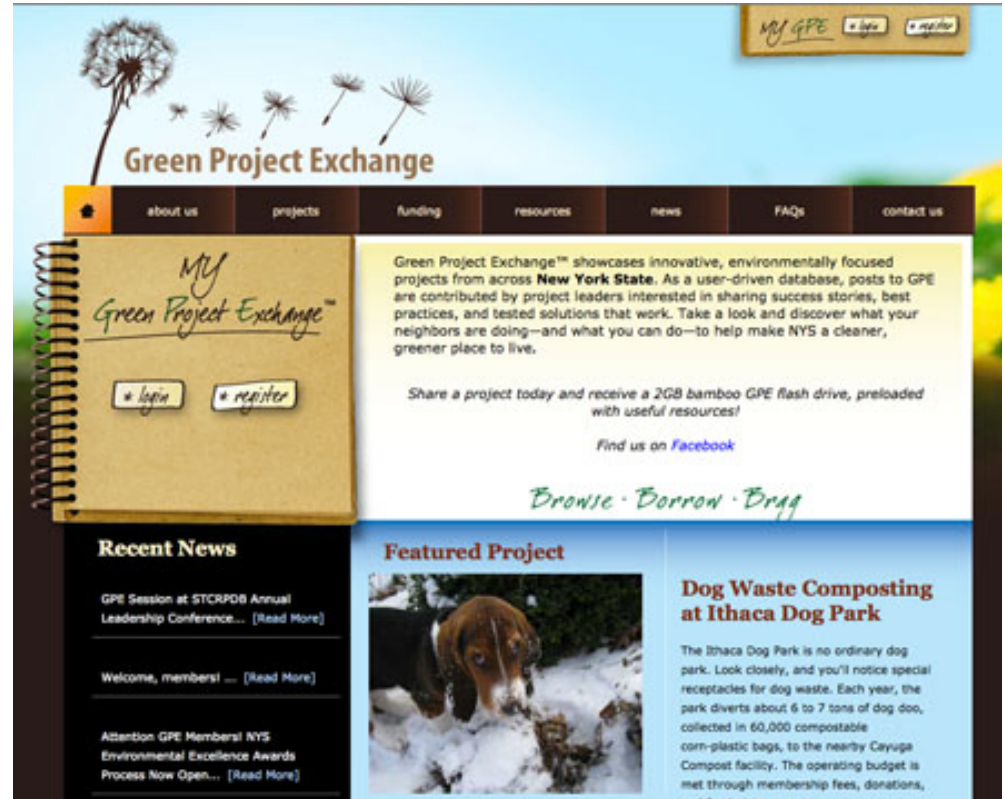
- www.NYAgTrader.org
- www.NYFoodTrader.org





GreenProjectExchange.org

- Share your green projects and success stories;
- Learn what other NYS communities are doing;
- Get a 2GB flash drive for signing up;
- Get recognition for your efforts!



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Thank You!

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