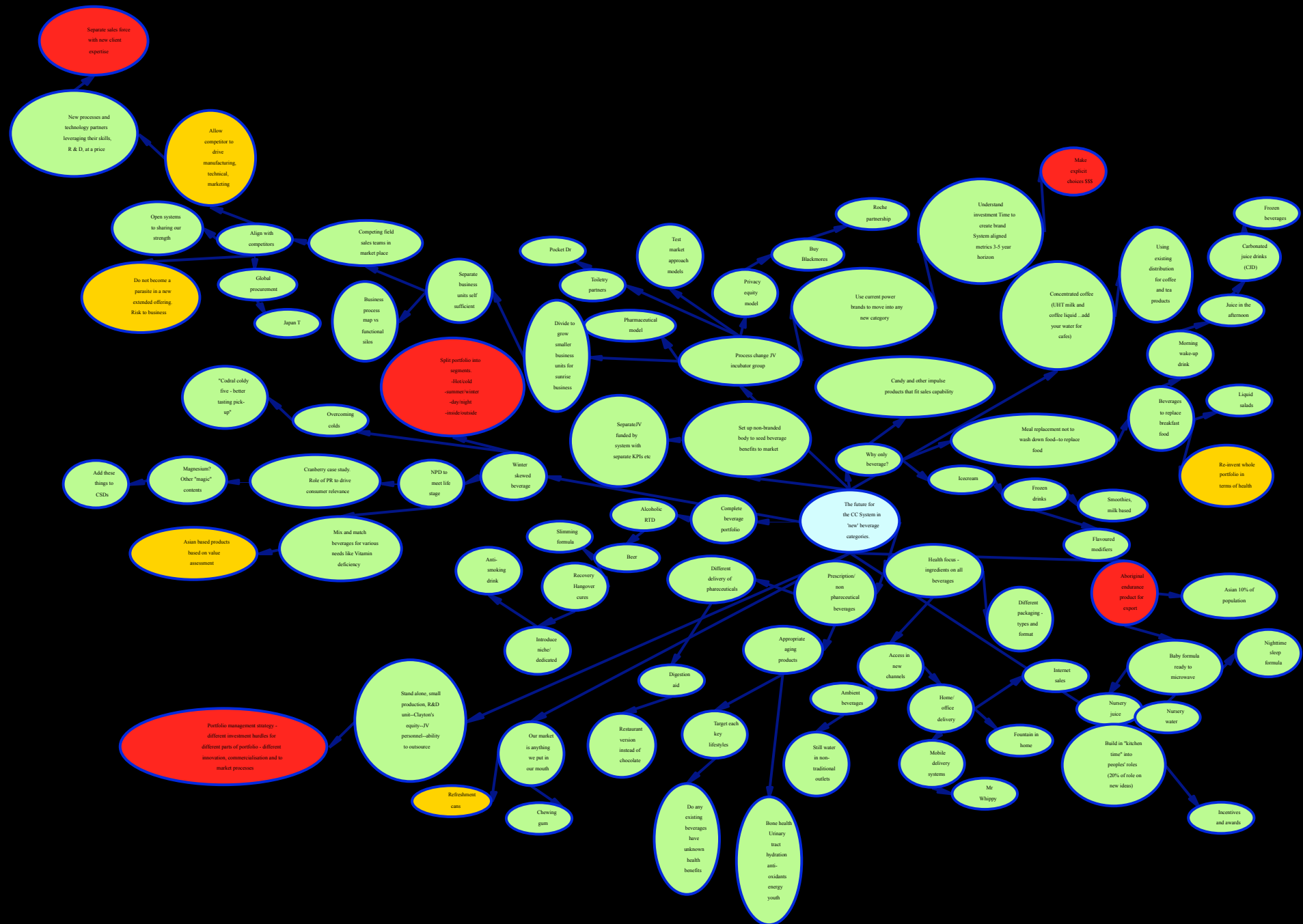


Conversation Mapping



Why?

My Story





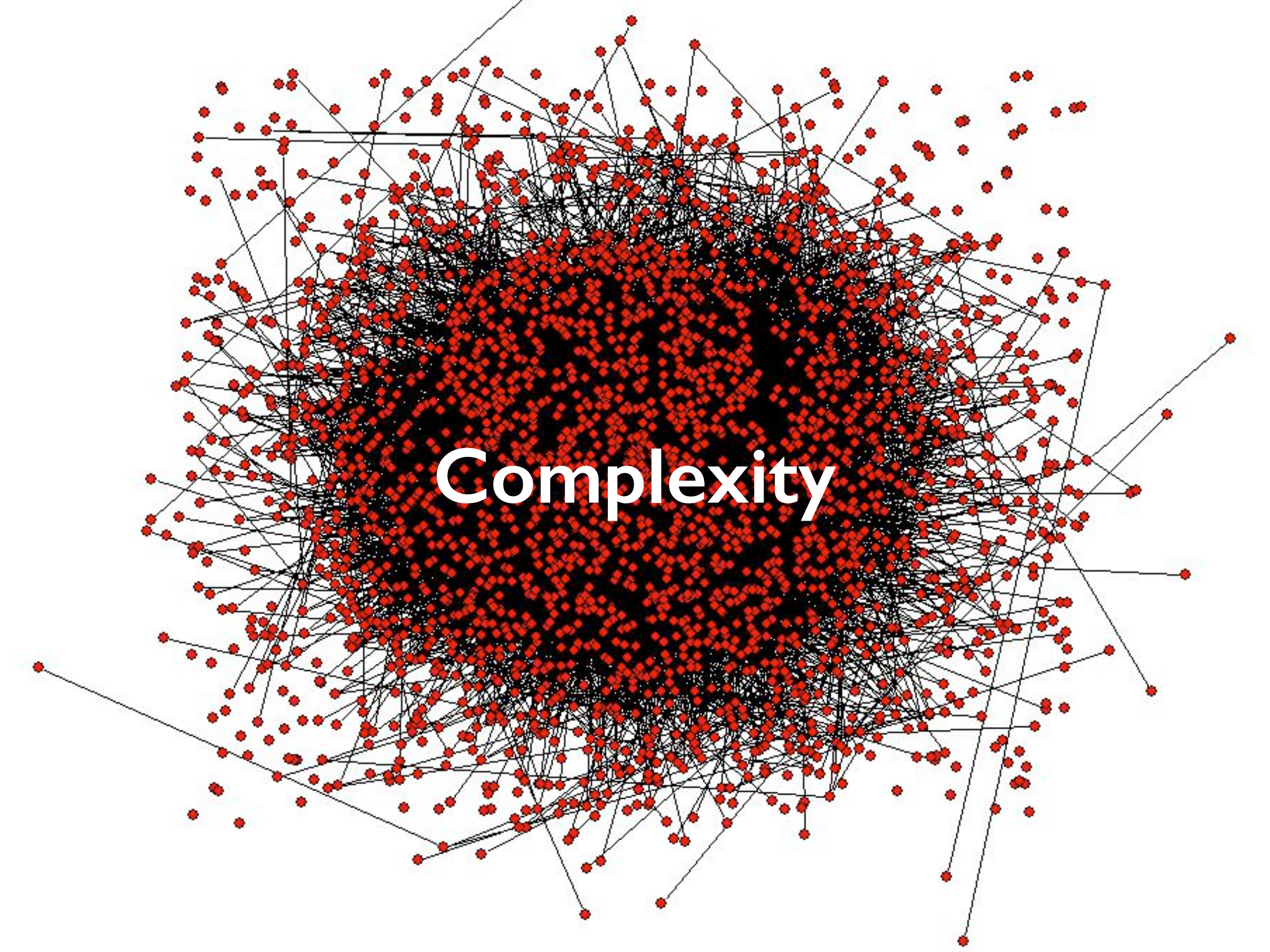






Canada
United States

0 50 100 Kilometers



A complex network graph visualization. The graph consists of a large number of small red circular nodes connected by a dense web of thin black lines representing edges. The nodes are distributed across the frame, with a very high concentration in the center, creating a dark, almost black core. From this central hub, numerous edges radiate outwards, connecting to more sparsely distributed nodes on the periphery. The overall shape is roughly circular but with many irregularities and protrusions, suggesting a complex, interconnected system. The word "Complexity" is overlaid in the center in a large, white, sans-serif font.

Complexity



Size



Dictates



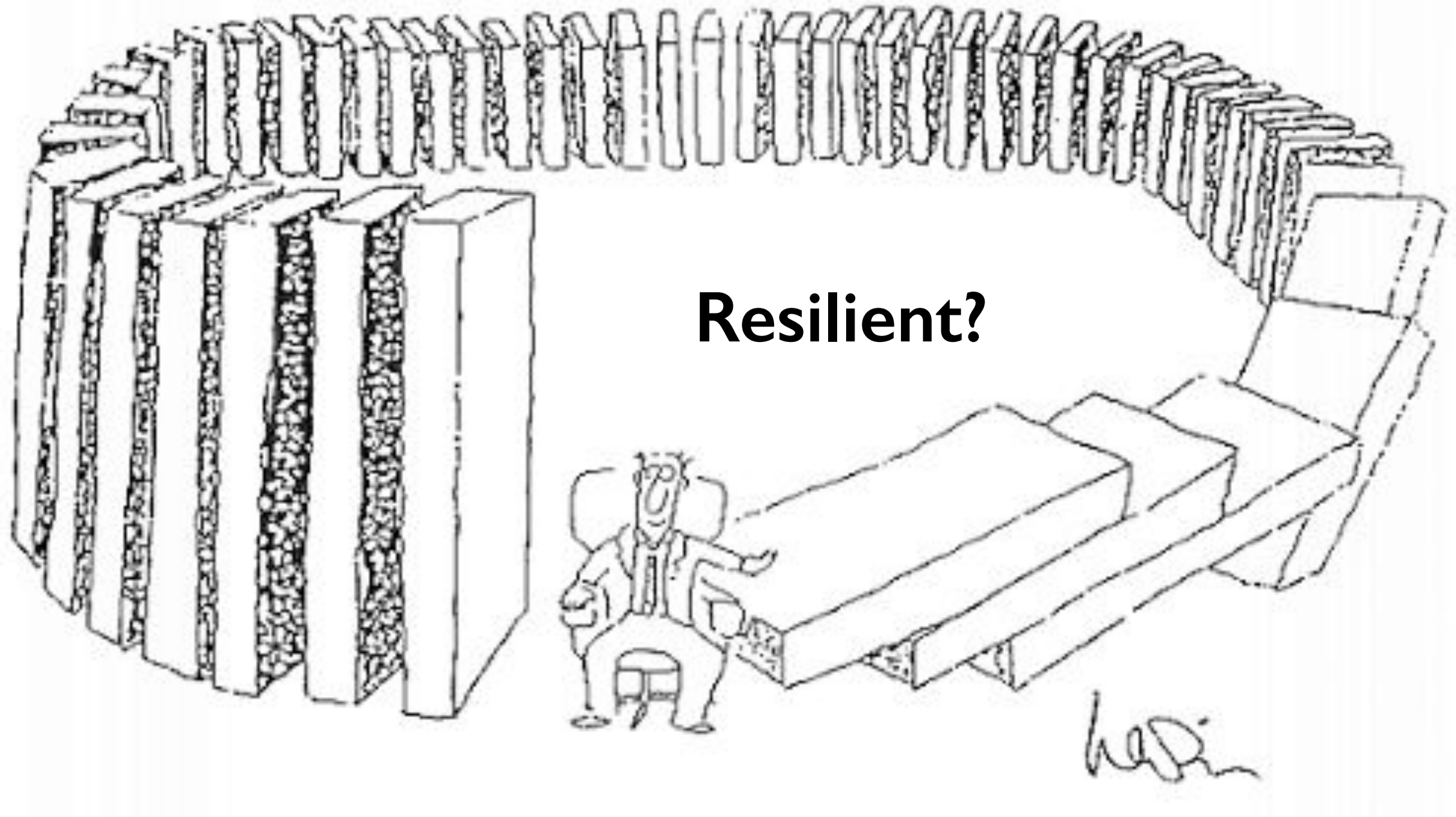
Complexity

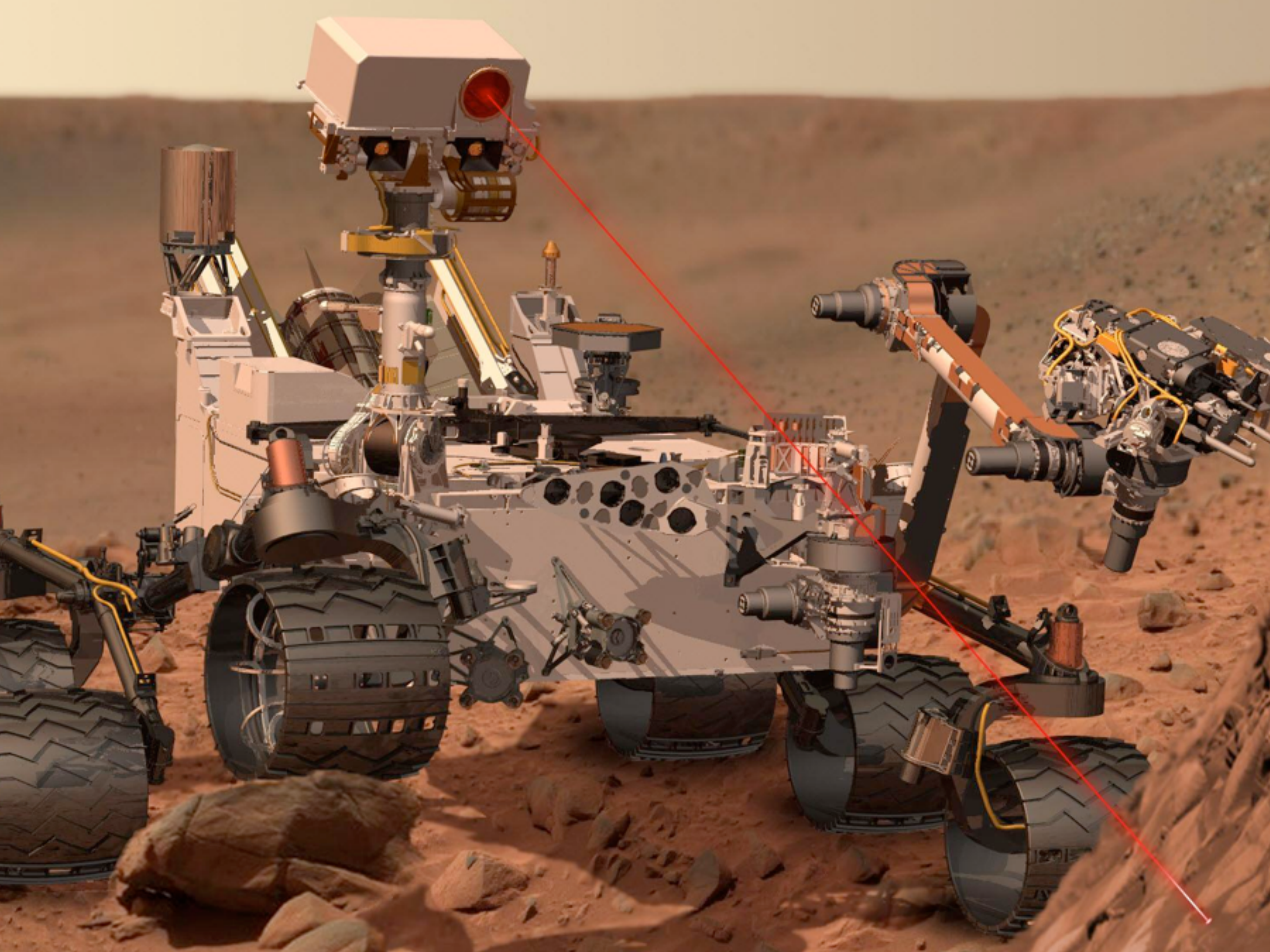
Myriad moving parts



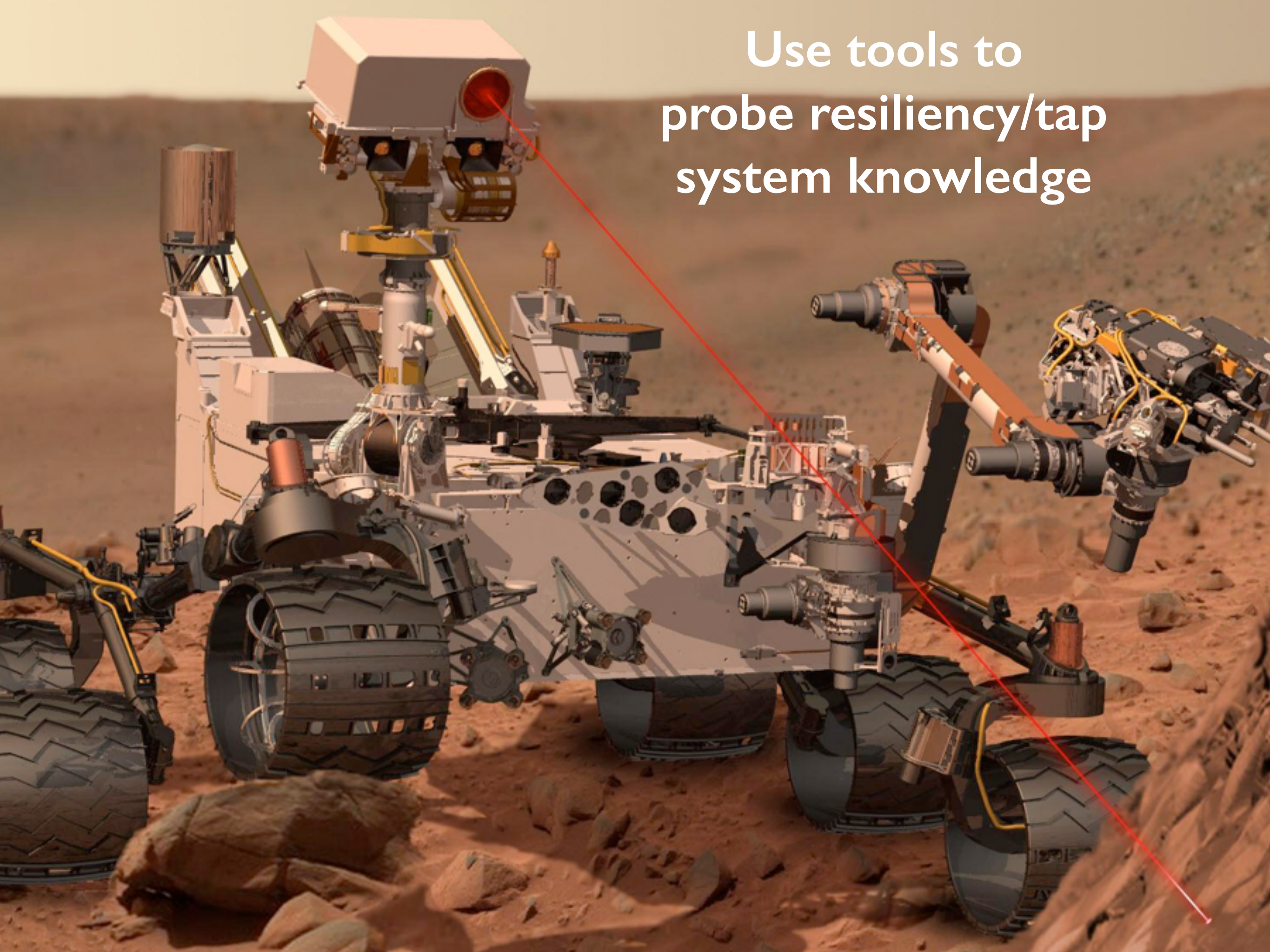
No one
solution

Resilient?





Use tools to
probe resiliency/tap
system knowledge



Use tools to probe resiliency/tap system knowledge



What?

Integrated
Planning and cross
Generational
Engagement

Doesn't happen
in CA - too many
independent agencies

Party Politics
restricts this
process

Politics not
Policy wins
the day

That is
why the
proliferation of
the legal authority

Vision and
Leadership resulting
in education beyond
politics are
essential

Don't realize
we need cross-
government involvement

Older generations
may be less
inclined to
share perspectives

How can you
get multiple
viewpoints?

It is
difficult
to get
all ages
having
a say

Younger
generations
are more
inclined to
share their
views

Need to educate
the public about
the importance
of education

Government
must take the
role of a supervisor
or referee and
offer incentives
to hold frustration
to cooperate & work
together

Educational System
Need to give parents
skills as well as confer
meaning we need
to drive critical thinking
in learning

agencies with
similar agendas
need to collaborate

How do we
ensure everyone
has a seat at the
table? Non-english
speakers, etc

in CA there
are many
different
languages

Immigrant
language
barriers

Some have
different
values in the
home that
conflict with
school

It is critical
to have
a common
vision and
goals for
the future
of education
and reform
in order to
achieve
the goals

What about
community
schools?
Some of the
goals of the
reform are
to improve
the quality
of education
and to make
it more
relevant to
the needs
of the community

This is a
multigenerational
approach
to education
reform. It
involves
all ages
and all
generations
in the
process of
change.

Education
reform is
a long-term
process that
requires
the support
of all
generations

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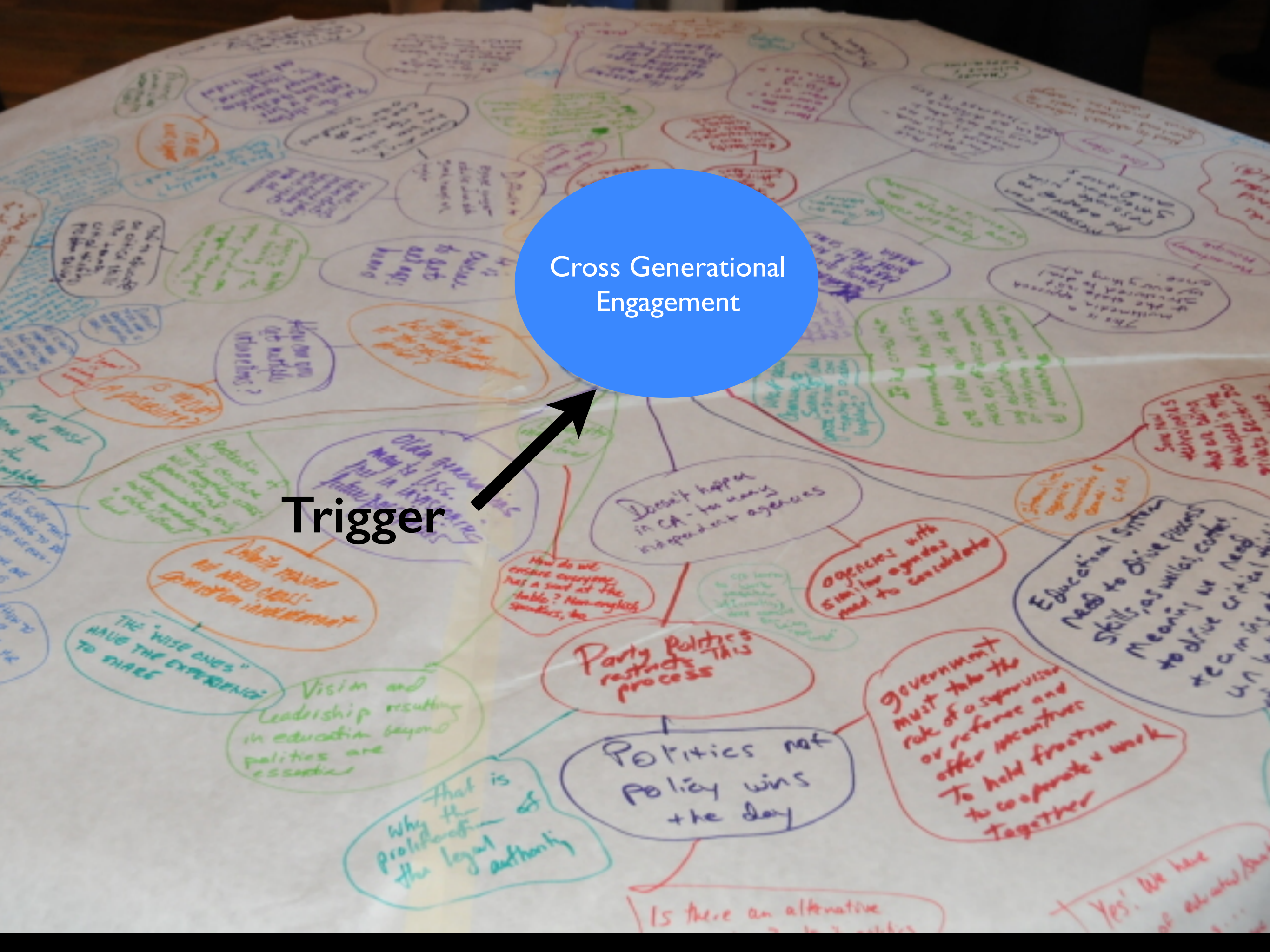

Education
reform is
a long-term
process that
requires
the support
of all
generations

Is there an alternative
to this process?

Yes! We have
an alternative
to this process



Cross Generational Engagement



Thoughts and Ideas



Opinions and Questions



Cope With

Debates



Arguments

Access and
manage
diverse
stakeholder
knowledge

FAST!



**Break through
hierarchies**





Give everyone
an equal voice

Where?

Board Meetings



Operational Categories

- Feedstock – Brown Grease
- Feedstock – Yellow Grease
- Storage
- Biodiesel Production
- Fuel Use

Facilitator: Bruce McKenzie,
Center for Sustainability, DUC

Community Meetings/Input



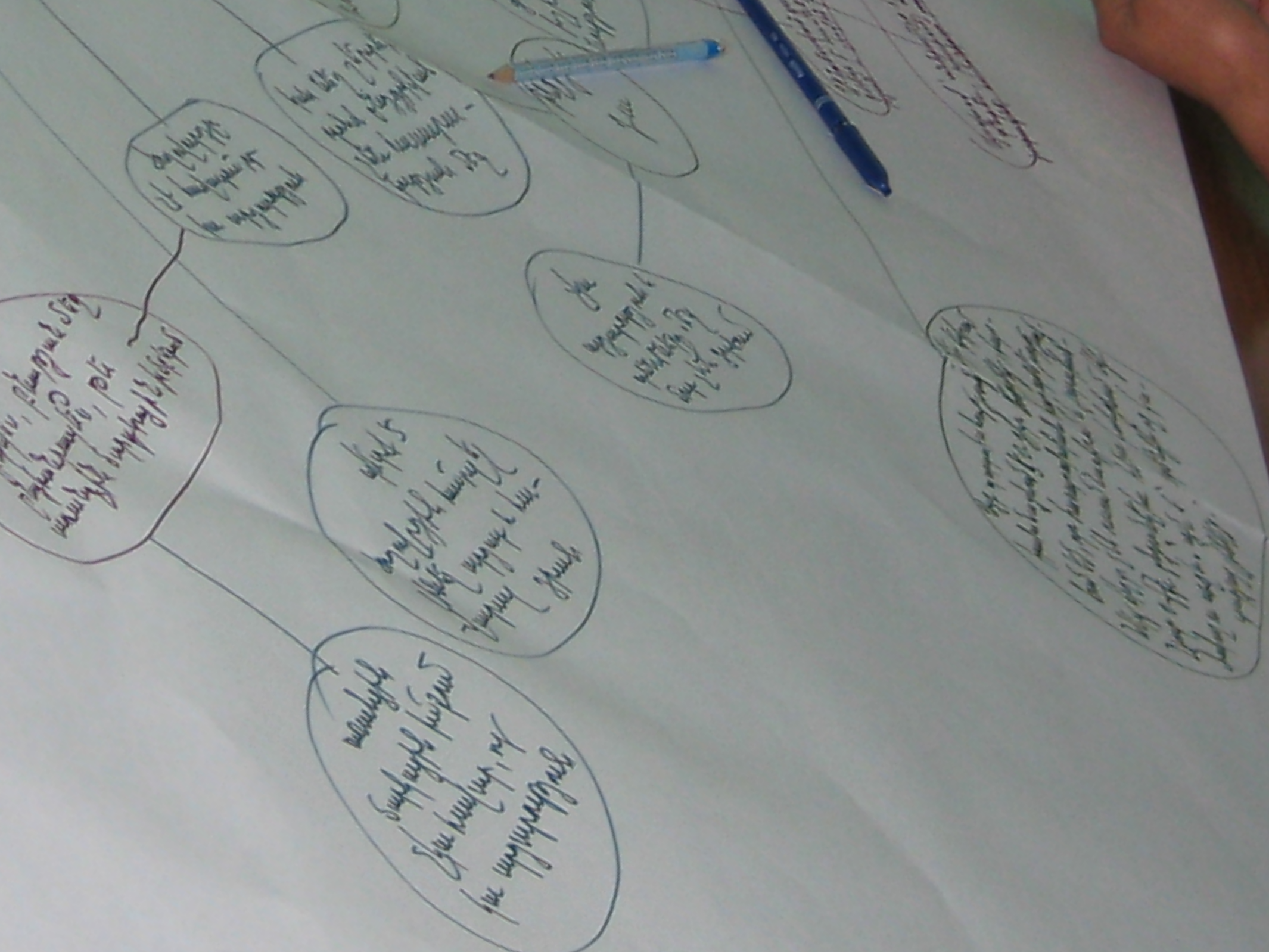
Organizations/ Companies





Different Locations





Different languages

Strategic Planning

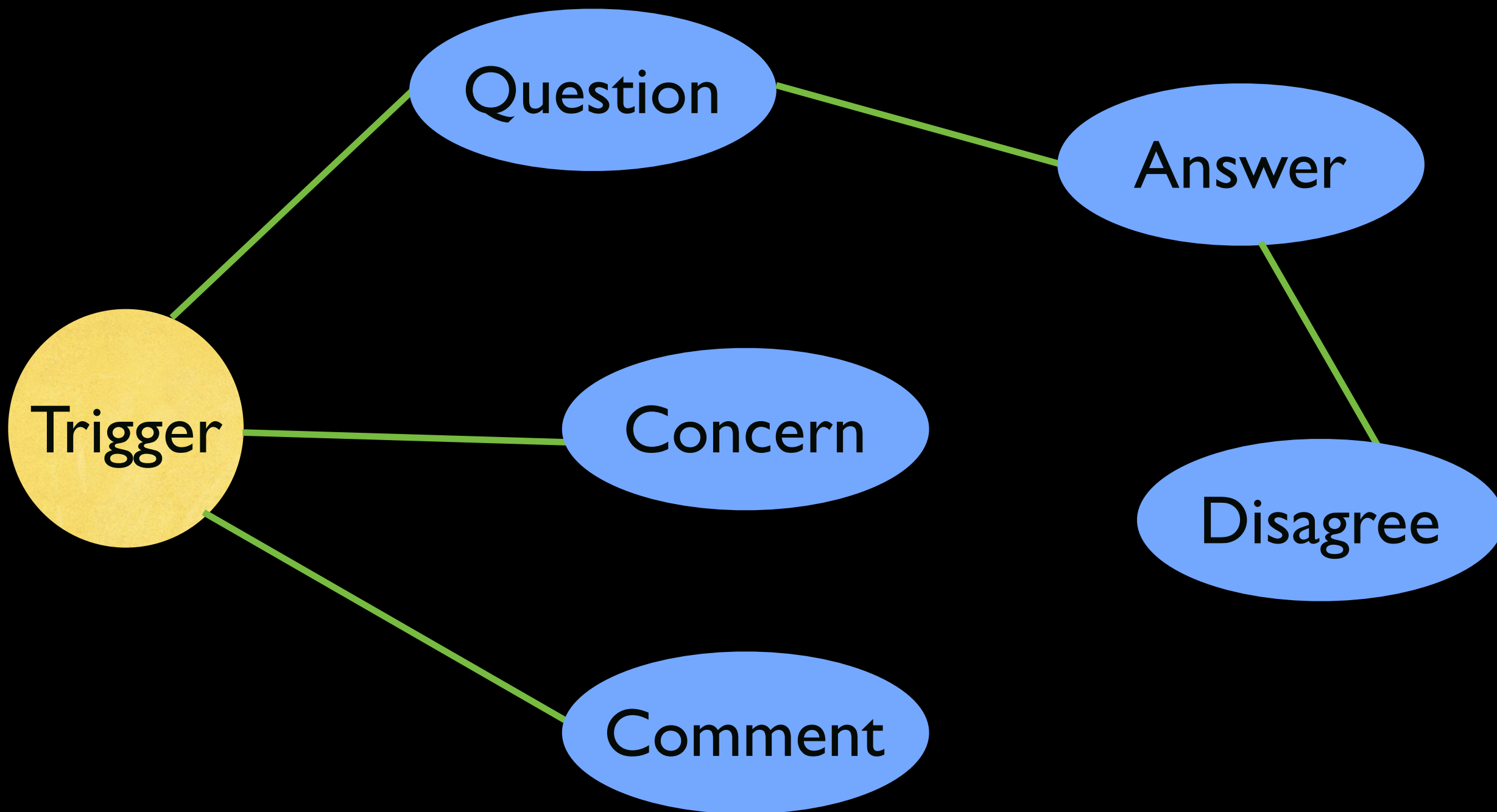
Organizational SWOT Analysis

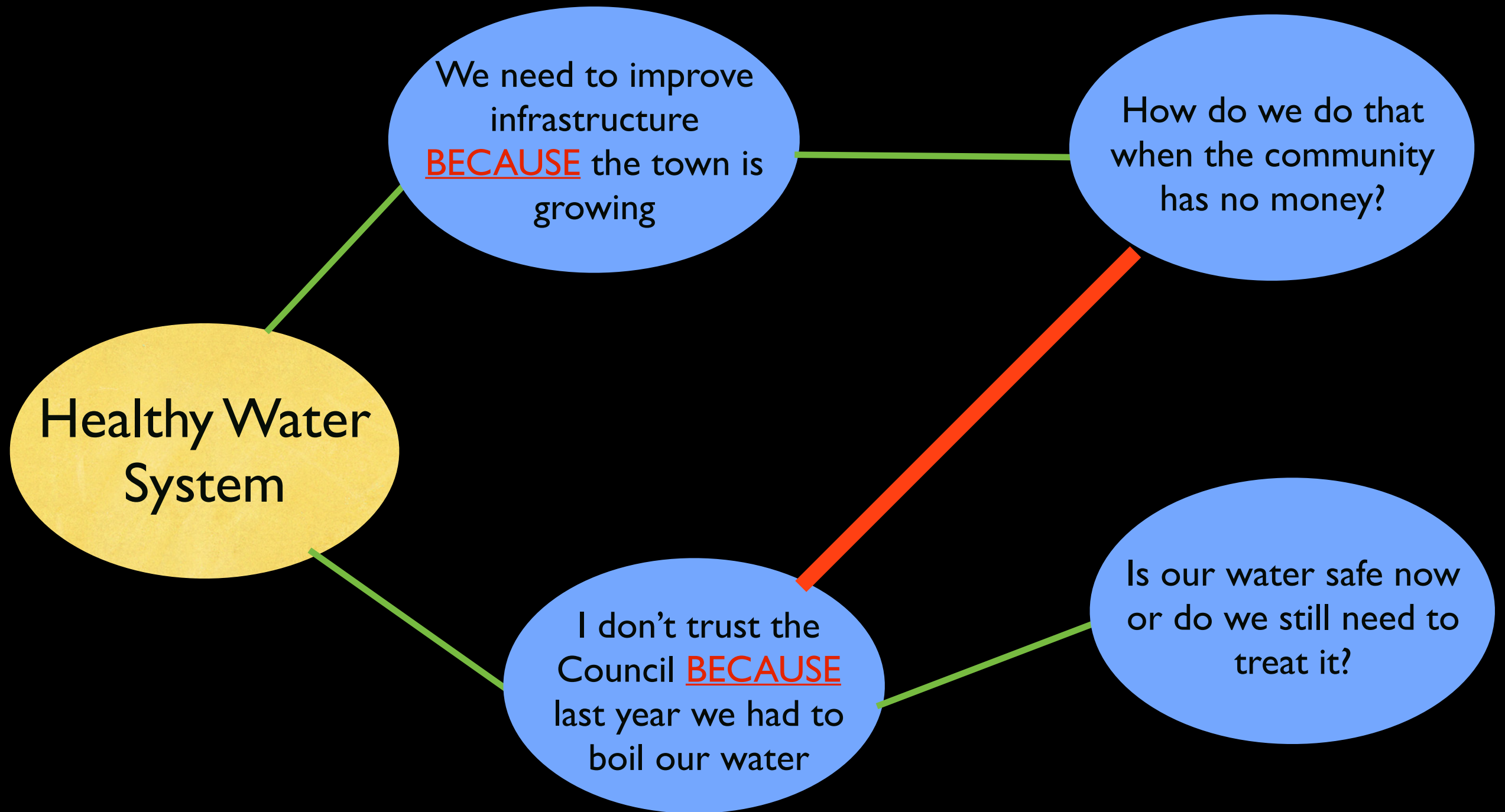
	To Leverage (For short and long-term objectives)	To Mitigate (Barriers & risks to our objectives)
INTERNAL within our control	Strengths <ul style="list-style-type: none">•State and national level relationships•Diverse staff skills to tackle new ideas•Administrative flexibility, quick response•Reputation and accountability•Unique dual mandate Environment	Weaknesses <ul style="list-style-type: none">•Non diversified revenue sources•Limited Board knowledge & leverage•Neglected strategic partnerships•Reaction time to market opportunities•Legacy mindset a barrier to new ideas•Lack of outreach strategy & media
EXTERNAL outside our control	Opportunities <ul style="list-style-type: none">•Increased demand for CW and DW infrastructure financing•Watershed (Nutrient trading)•Changes in energy market conditions (costs, renewable options, efficiencies)•PACE??	Threats <ul style="list-style-type: none">•Administrative action•Legislation action•Market variables (Interest rate economy)•Solid waste legislation threatens tipping fee allocation

Stimulate Innovation



How?





5-10 People
15-20 min and
switch





Don't

*Lorem ipsum dolor sit amet, felis, in
consequat arcu pulvinar fringilla. Aliquam
nec nisl tortor. In rutrum, tortor nec mollis
placerat, augue leo sollicitudin mi, sed
ultrices tellus nibh ut dolor. Nunc
porttitor, lacus non interdum congue, dui leo*

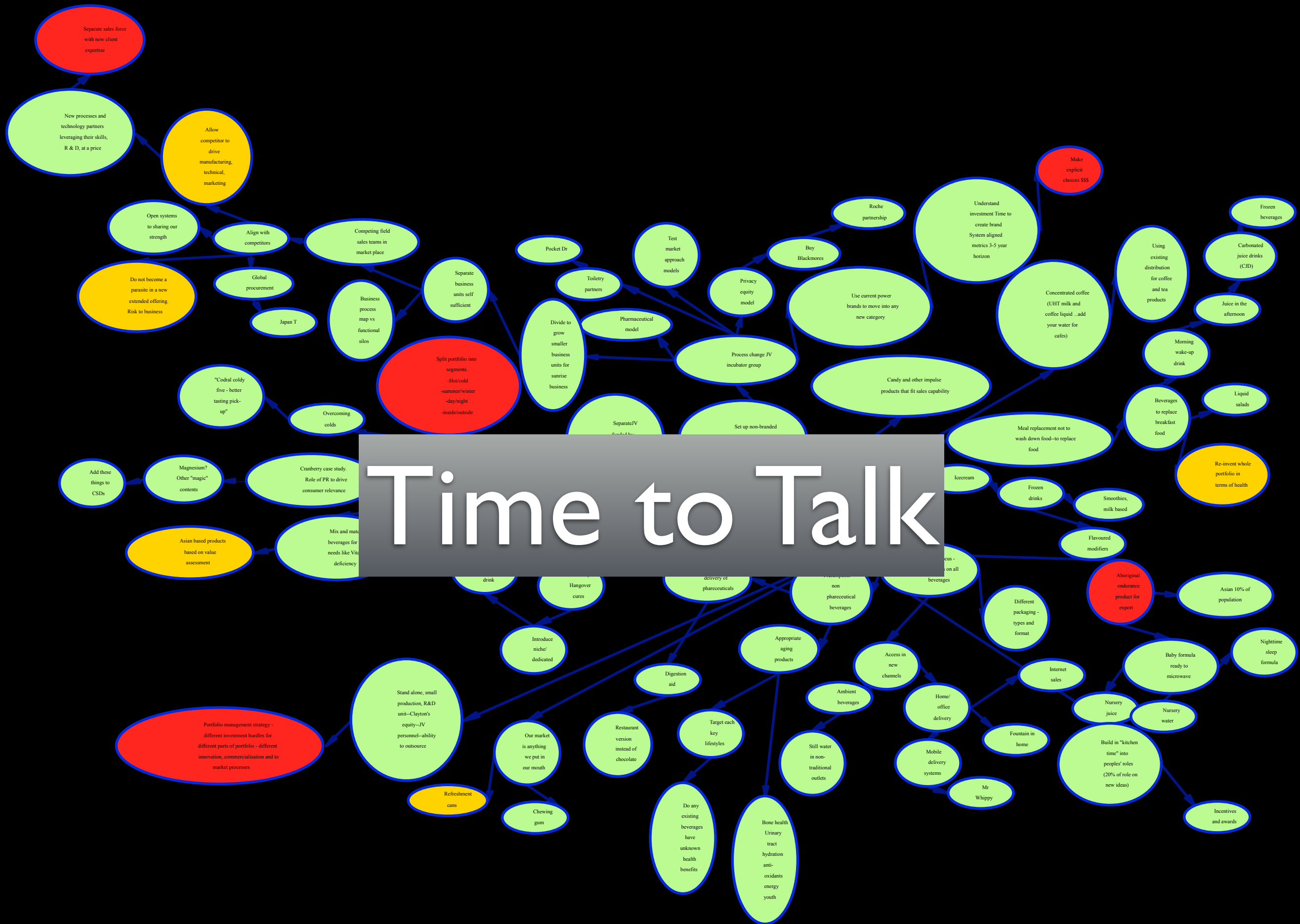
Synthesis

The combining of separate elements or substances to form a coherent whole.

Synthesizing a Conversation Map

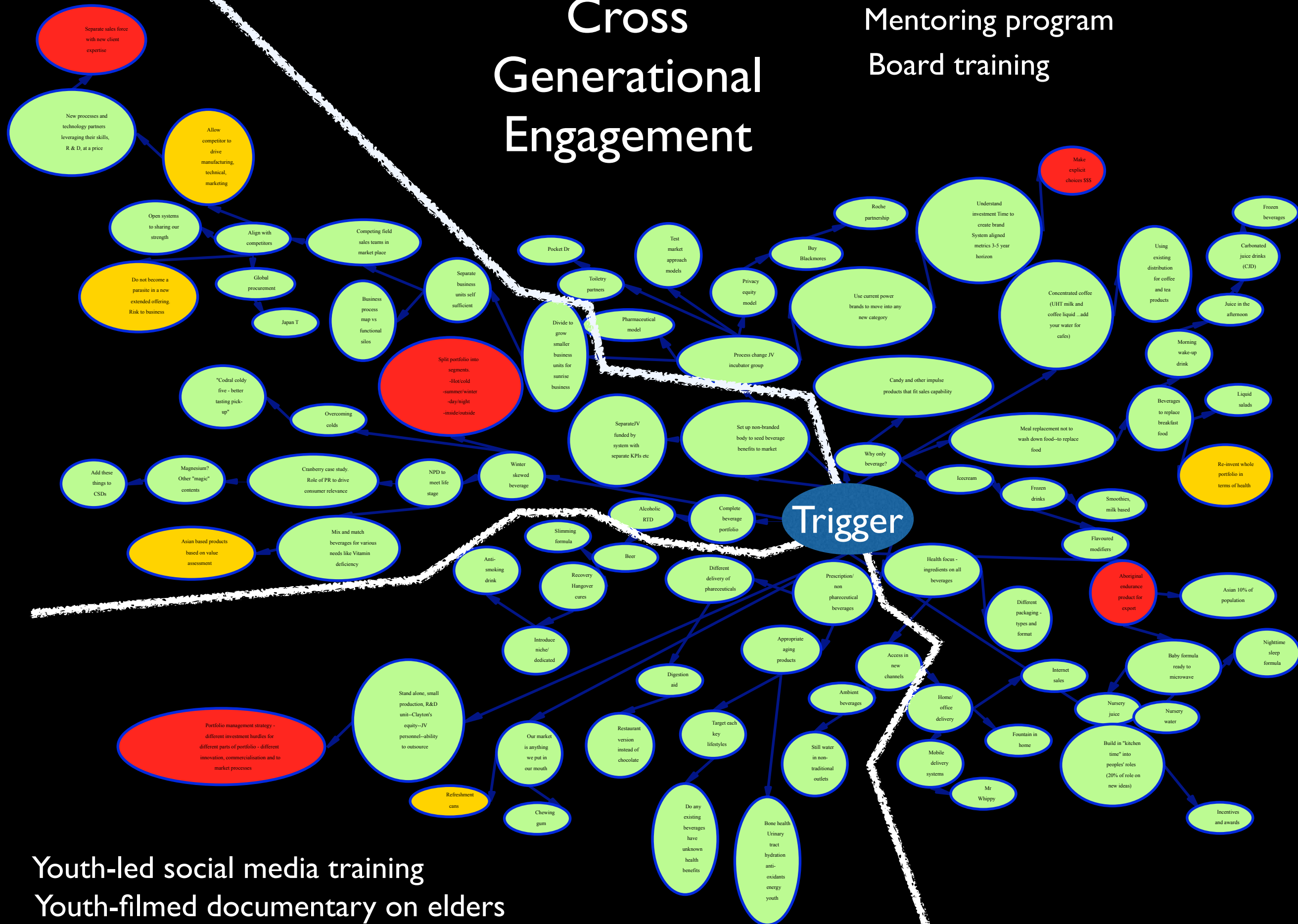
The combining of individual thoughts, ideas, questions and concerns to form an emergent theme.

Time to Talk



Cross Generational Engagement

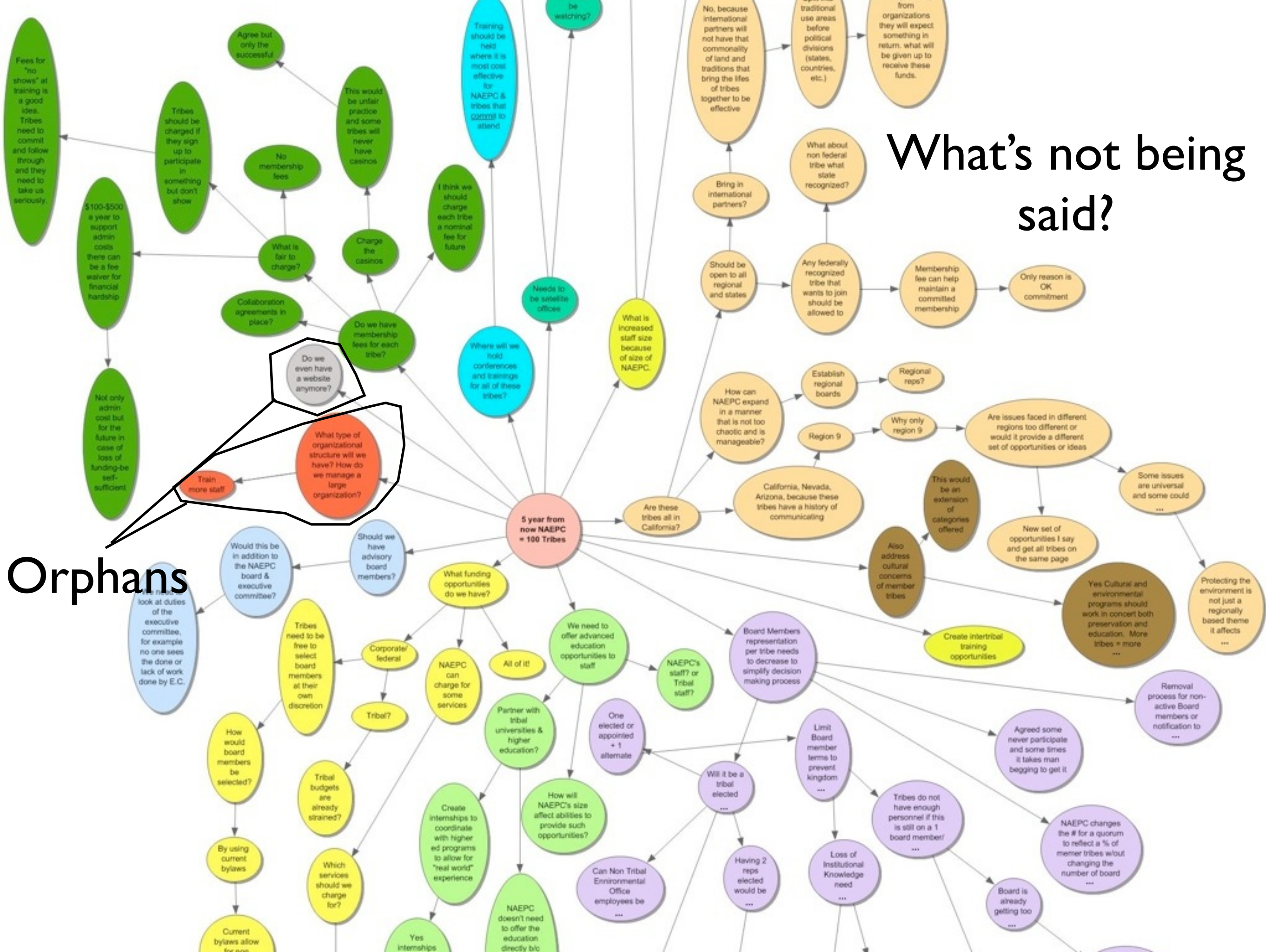
Mentoring program
Board training



Youth-led social media training
Youth-filmed documentary on elders

What's not being said?

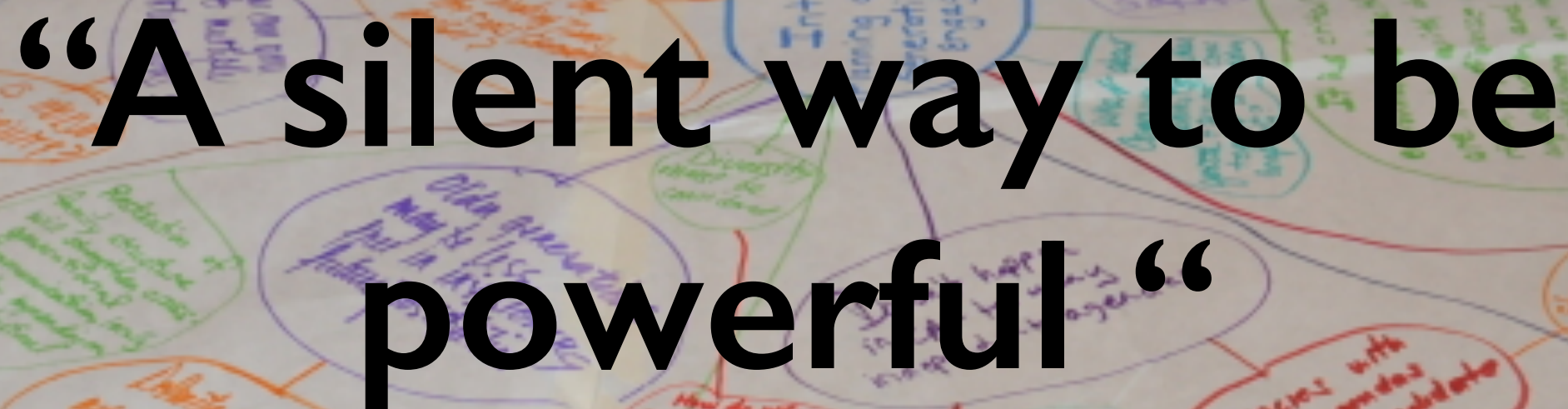
Orphans



Finally

Diversify
the Table





“A silent way to be powerful”



1. Engaging the next
generation

2. Running for public office

3. Regional cooperative
opportunities



Count Off
1-3