

REDCs and You

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Environmental
Finance
Center

Syracuse University

10 Regions



- Economic Development- strategic changes in the economy...
 - ▣ Environment
 - ▣ Social
 - ▣ Health
 - ▣ Safety
 - ▣ Human Capital
- Councils- local experts, stakeholders for business, local government, academia, NGOs.

REDCs and You

- Each Region created a strategic plan.
 - ▣ Main initiatives
 - ▣ Critical issues
 - ▣ Challenges
 - ▣ Strategies and goals to improve economy
- Align your project goals with regional strategies to get funding!

How do you apply for funding?

Consolidated Funding Application (CFA)

- Purpose: Streamline and expedite the grant application process.
 - ▣ Programs available via the CFA:
 - NYSERDA
 - ESD
 - HCR
 - EFC
 - Etc...

REDC and CFA Synergy

Selection Criteria for NYS DEC/EFC Wastewater Infrastructure Engineering Planning Grant

| | Points Assigned | Criteria |
|---|-----------------|---|
| Regional Economic Development Priority | 20 | Alignment with the goals and priorities of its REDC |
| Performance Measures | 40 | Severity of existing water quality impairments |
| Strategies | 24 | Proposed project is required by a Consent Order, SPDES permit or TMDL |
| Process | 8 | Local commitment |
| Vision | 4 | Planning project is identified in a formally adopted plan |
| NYS DEC Regional Priority | 4 | Alignment with the goals and priorities of the DEC region that the project is located |

Measurements of Regional Progress



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Overall



- Have the support of your REDC
- Align community strategies with REDC strategies
- Get the 20 points!

Western NY

Attendees: East Aurora

- Key Strategies:
 - ▣ Implement Smart Growth
 - ▣ Foster a Culture of Entrepreneurship
 - ▣ Prepare our workforce (job readiness)



Project Examples



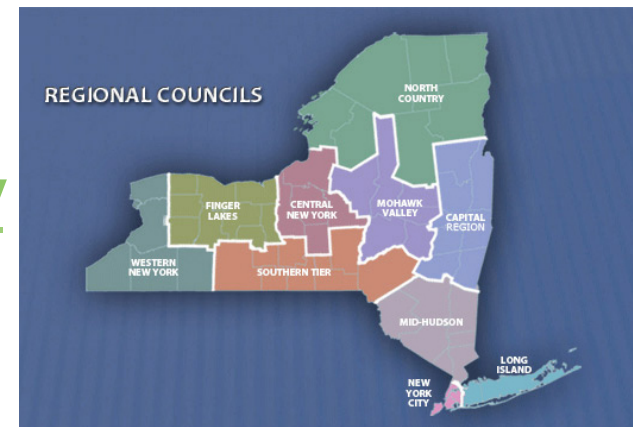
- Spring Street Green Reconstruction
- Village of Williamsville, Erie County
- Funded by EFC GIGP; awarded amount is \$799,160.

Project Examples

- Town of Eden and Erie County Water Authority Water System Consolidation.
- Funded by DOS LGE; Award amount is \$25,000.
- Plan development for consolidation of water services.
 - ▣ Identify and quantify redundancies in services
 - ▣ Determine a means of eliminating duplication to the benefit of taxpayers

Western NY Contact

- Counties: Allegany, Cattaraugus, Chautauqua, Erie, and Niagara
- Co-Chairs: Satish K. Tripathi (President, U at B) and Howard Zemski (Partner, Larking Development Group)
- 95 Perry Street - Suite 500
Buffalo, NY 14203-3030
(716) 846-8200
(716) 846-8260 Fax
- NYS-WNY-REDC@esd.ny.gov

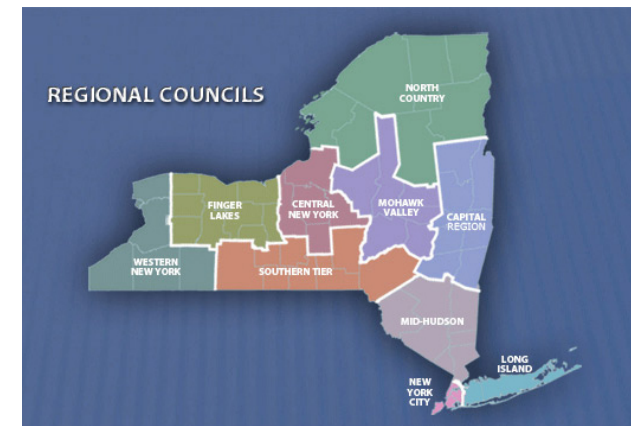


Finger Lakes

Attendees: Towns of Sodus, Walworth, Huron, Palmyra, and Batavia, Municipal Solutions, and MRB Group.

□ Key Strategies

- ▣ Achieve greater efficiencies in regional connections for lower costs among residents.
- ▣ Implement a 5-year plan to strengthen key innovation hubs.
- ▣ Take advantage of the regions strengths (renewable resources, educated workforce, innovation, philanthropy, agriculture, optics and photoptics).



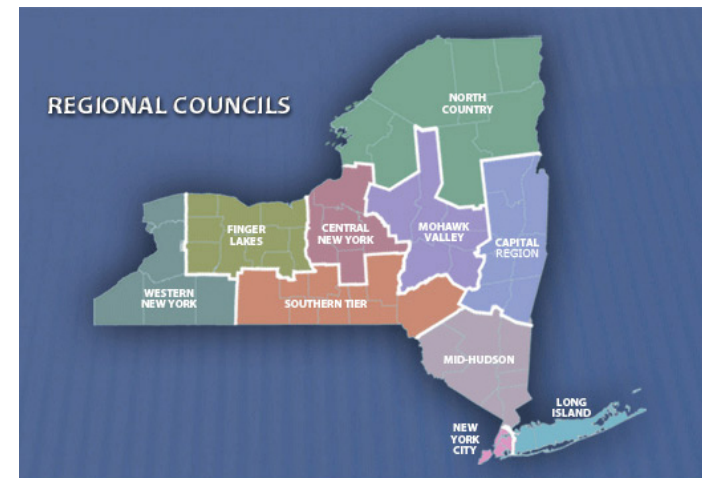
Example of strategy implementation

(Optimize business creation, retention, and expansion)

- Finger Lakes Regional Sustainability Plan Development
- Funding by: NYSERDA CGC
- Comprehensive plan development and updates (multiple), mixed use development in Rochester, Green Genesee/Smart Genesee (GGSG), Biogas Plant
 - ▣ Plan development
 - ▣ Plan implementation

Finger Lakes Contact

- Counties: Genesee, Orleans, Wayne, Wyoming, Livingston, Ontario, Yates, Seneca, Monroe, Rochester.
- Co-Chairs: Joel Seligman (President, U of R), and Danny Wegman (CEO, Wegmans Food Markets).
- 400 Andrews Street - Suite 300
Rochester, NY 14604
(585) 399-7050
(585) 423-7570 DED Fax
(585) 423-7571
- nys-fingerlakes@esd.ny.gov



Southern Tier

Attendees: Towns of Dix and Dryden

□ Key Strategies:

- ▣ Lead in energy efficiencies and renewable energy technology
- ▣ Build next generation transportation technology and manufacturing
- ▣ Health Care 2020
- ▣ Revitalize the rural farm and forest based economy; enhance municipal economic climate
- ▣ Generate jobs via technology development and transfer

Example of strategy implementation

Goal: Enhance the economic climate in local municipalities (tourism destination, revitalize waterfront)

- Project Seneca/ Regional Solids Handling Project (septage receiving station/ anaerobic digester)
- Removal of two wastewater treatment facilities
- Construction of a single facility will serve both municipalities.

Example Projects

- Green Stormwater Infrastructure
- Broome county
- EFC GIGP
- \$1,008,090.00

Southern Tier Contact

Counties: Broome, Chemung, Delaware, Schuyler, Steuben, Tioga, Tompkins, Chenango.

- **Co-Chairs:** Harvey Stenger (President, Binghamton U) and Tom Tranter (President and CEO, Corning Enterprises).
- **Binghamton Office**
State Office Building
44 Hawley Street - Suite 1508
Binghamton, NY 13901
(607) 721-8605
(607) 721-8613 Fax
- nys-southerntier@esd.ny.gov

- **Elmira Office**
Empire State Development
c o Small Business
Administration
Elmira Savings Bank, 4th Fl
333 East Water Street
Elmira, NY 14901
607-426-2999
(607) 734-2698 Fax

Central New York

Attendees: Village of Port Byron

□ Key Strategies

- ▣ Strengthen targeted industry concentrations that leverage unique economic assets.
- ▣ Improve competitiveness in, and connections to, the regional, national, and global markets.
- ▣ Revitalize our region's urban cores, main streets, and neighborhoods.

Example Projects

- Fayetteville Green Gateway.
- Village of Fayetteville, Onondaga County.
- Funded by EFC GIGP, award amount is \$557,100.00

Central Contact

- 620 Erie Boulevard West - #112
Syracuse, NY 13204
(315) 425-9110
(315) 425-7156 Fax
- Chair: Rob Simpson (President of CenterState CEO)
- nys-centralny@esd.ny.gov
- Counties: Onondaga, Cayuga, Cortland, Oswego,
Madison

Mohawk Valley

Attendees: Village of Springfield

- Key Strategies
 - ▣ Grow business
 - ▣ Build education
 - ▣ Create innovation
 - ▣ Revive improvement
 - ▣ Forge collaboration

REGIONAL COUNCILS



Example Project

- Village of Barneveld Wastewater Facility and Collection Study
- Goal of Region: Renewal of our communities.
- Funded by DEC EPGP, award amount is \$30,000.
- An engineering report will be conducted to evaluate a wastewater treatment and collection system for the village.

Mohawk Valley Contact

- 207 Genesee Street
Utica, NY 13501
(315) 793-2366
(315) 793-2705 Fax
- Co-Chairs: Dr. Robert Geer (President, SUNY IT) and Lawrence T. Gilroy III (President, Gilroy, Kernan & Gilroy, Inc.)
- nys-mohawkval@esd.ny.gov
- Counties: Fulton, Herkimer, Oneida, Otsego, Montgomery, Schoharie

North Country

Attendees: Town of Hounsfield

□ Key Strategies:

- **Workforce Development: energize micropolitan cities**
 - target specific economic clusters (graduates of higher ed.)
- **Support and encourage biotechnology, agriculture, and green energy.**
- **Support Fort Drum soldiers and families in terms of housing , etc.**
- **Canadian connection: deepen the relationship**
- **Elevate global recognition of the region, attract and cultivate an entrepreneurial environment.**

Example Projects

- Stream Daylighting
- Town of Ticonderoga, Essex County.
- Funded by EFC GIGP, award amount is \$539,103.
- Incorporate stream daylighting, bioretention, and a constructed wetland adjacent to Bicentennial Park.
 - This will reduce combined sewer overflows by directing stormwater into more natural drainage features and out of the combined sewer system.

Example Project

- Inflow and Infiltration Study
- Village of Malone, Franklin County.
- Funded by DEC EPGP, award amount is \$30,000.
- An engineering report will study and identify sources of inflow and infiltration in the Village's existing wastewater collection system.

North Country Contact

Counties: Jefferson, St. Lawrence, Franklin, Lewis, Clinton, Essex, Hamilton

□ **Plattsburgh Office**

401 West Bay Plaza
Plattsburgh, NY 12901
(518) 561-5642
(518) 561-8831 Fax

□ nys-
northcountry@esd.ny.gov

□ **Watertown Office**

Dulles State Office Building
Watertown, NY 13601
(315) 785-7907
(315) 785-7935 Fax

□ **Co-Chairs:** Anthony G. Collins (President, Clarkson U) and Garry Douglas (President, North Country Chamber of Commerce).

Capital Region

Attendees: Towns of Petersburg and Stephentown

- **Key Strategies:**
- **Leverage and collaborate**
- **Open new doors**
- **Prepare for tomorrow**
- **Build a superhighway**
- **Bring cities to life**
- **Celebrate and optimize our surroundings**
- **Showcase our beauty**
- **Spotlight our strengths**
- **Expand community outreach and involvement**
- **Make better use of State Agency resources**

Example Projects

- Campus Center Expansion- Green Infrastructure.
- University at Albany, Albany County
- Funded by EFC GIGP, award amount is \$607,847.
- Installation of pervious pavement, rain gardens, and a green roof as part of the Campus Center Expansion Project. Practices will reduce stormwater runoff, combat heat island effect, conserve energy and help the Project achieve a LEED Gold rating.

Capital Region Contact

- **Counties:** Warren, Washington, Saratoga, Schenectady, Rensselaer, Albany, Greene, Columbia.
- **Co-Chairs:** James J. Barba (President and CEO, Albany Medical Center) and Dr. Robert J. Jones (President, U at Albany).
- Hedley Park Place
433 River Street - Suite 1003
Troy, NY 12180
(518) 270-1130
(518) 270-1141 Fax
- CREDC@esd.ny.gov





Questions?

Thank you, feel free to contact me:

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